# **Angelica Pan**

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#### **EXPERIENCE**

Weights & Biases (W&B), machine learning developer tools

San Francisco, CA

Technical Content Writer / Project Manager

Feb. 2021 - Feb. 2023

- Researched and wrote beginner-friendly content about machine learning, including one of W&B's top five top-of-funnel content pieces in H2 2022.
- Helped generate over 2k leads and 16k page views by creating and editing product-focused content marketing assets, such as blog posts, white papers, and one-pagers.
- Produced 44 episodes of Gradient Dissent (interview podcast about machine learning), growing average 30-day listens by 140% during the first year.
- Developed, implemented, and managed branded merchandise operations for developer giveaway campaigns, new employee welcome boxes, conference swag, and event marketing materials.

PClbex, open source online experiment builder

Remote

Technical Writer (volunteer)

July 2020 - Jan. 2021

- Created a new Jekyll and GitHub Pages website to replace original WordPress website.
- Standardized element and command reference pages. Created templates for future pages.
- Restructured quick start guide into a task-oriented manual and a project-based tutorial.
- Wrote product documentation, including tutorials, user guides, reference guides, and sample code.

#### **UCLA Language Processing Lab**

Los Angeles, CA

Lab Manager

Sept. 2019 - June 2020

- Trained and mentored undergraduate research assistants. Prepared biweekly lab schedules.
- Wrote code for online psycholinguistic experiments and post-experiment data analysis.
- Refactored inefficient R scripts for eye tracking analysis, reducing code length by up to 60%.

#### **UCLA** Department of Linguistics

Los Angeles, CA

Teaching Assistant (Linguistics 20: Introduction to Linguistic Analysis)

Sept. 2019 - Dec. 2019

- Created weekly handouts to review important concepts and explain common misunderstandings.
- Improved joint office hour sections after organizing and collecting student feedback.

#### **EDUCATION**

#### University of California, Los Angeles

Los Angeles, CA

M.A. in Linguistics

Sept. 2018 - June 2019

B.A. in Linguistics with Specialization in Computing, B.A. in German

Sept. 2014 - June 2019

## Congress-Bundestag Youth Exchange (CBYX)

Lower Saxony, Germany

CBYX Vocational Scholar

June 2013 - June 2014

Exchange program sponsored by the U.S. Department of State and German Bundestag

### **SKILLS**

Languages: English (native), Mandarin Chinese (intermediate), German (intermediate)

**Technical**: Adobe Photoshop/Illustrator/InDesign, Markdown, LaTeX, R, Python